

## AD PLACEMENT SPEC SHEET

## Optimize Video &amp; OTT+CTV

OPTIMIZE  
video OPTIMIZE  
ott+ctv 

## OPTIMIZE VIDEO AD SPECS



FOR MORE INFO, CONTACT A GENIUS MONKEY  
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## 1) PRE-ROLL VIDEO

Video Codec H.264 MP4

Dimensions 1280x720px or 640x360px

Aspect Ratio 16:9 preferred | 4:3 accepted

Frame Rate 30 fps or 29.97 fps

Bitrate 600+ kbps at constant rate

Max File Size 40MB

Duration Suggested video length is :30 or :15, but can accept anything below :60. Video should be trimmed to length and not include slates, leaders, or countdowns.

## 2) OVER-THE-TOP AND CONNECTED TV

File Format MOV, AVI, ASF, OGG, WEBM, FLV, MP4, WMV and M3U8 are supported

Bitrate 15 or higher

Max File Size 300MB

Duration :15 or :30 length

## 3) TAG-ALONG BANNER (Optional)

File Format JPG, PNG, GIF, SWF, or 3rd party-hosted tag

Dimensions 300x250px

Frame Rate 24 fps max

Animation Loops: 3, Duration: 15 sec

Initial File Load Size 40KB max